

ROJGARWALI





About Us

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Vision & Mission

Company Vision

ROJGARWALI envisions becoming a leading provider of Total Quality Certification, Inspections, and Verification services in India and beyond. The company aims to play a vital role in safeguarding life, property, and the environment by promoting excellence in quality and continual improvement across various industries, including manufacturing, software, film, finance, education, healthcare, and more.

Company Mission

ROJGARWALI is on a mission to provide value-added services to its clients by offering independent consultancy, training, and certification services. The company is dedicated to assisting organizations in achieving and maintaining various management systems, including Quality Management Systems and Environmental Management Systems. ROJGARWALI aims to collaborate with its clients, guiding them through the process of adopting international standards for quality, environmental responsibility, and safety.

Problems



Underemployment:

Underemployment occurs when individuals are employed in jobs that are below their skill level, experience, or desired working hours. This can lead to dissatisfaction, lower wages, and a lack of fulfillment in the workforce.



Job Insecurity:

Rapid technological advancements, globalization, and automation have led to increased job insecurity for many workers. Jobs are being outsourced, automated, or replaced by technology, leading to concerns about job stability and long-term employment prospects.



Low Wages and Income Inequality:

Many workers struggle with low wages, stagnant incomes, and a widening gap between the highest and lowest earners. Income inequality can have significant social and economic consequences, including reduced consumer spending, limited access to healthcare and education, and social unrest.



Skills Mismatch:

Rapid technological advancements and changing labor market demands often result in a mismatch between the skills workers possess and those required by employers. This can lead to difficulties for job seekers in finding suitable employment and for employers in filling vacancies with qualified candidates.



Solutions



Education and Skills Training:

Providing access to education and skills training programs can equip individuals with the necessary knowledge and expertise to match the demands of the job market. This can involve both formal education and vocational training.



Promotion of Entrepreneurship:

Encouraging entrepreneurship can create new job opportunities. Governments can support startups through funding, mentorship programs, and regulatory reforms to make it easier to start and grow businesses.



Investment in Infrastructure:

Infrastructure projects, such as building roads, bridges, and public transportation systems, not only create immediate job opportunities but also stimulate economic growth in the long term.



Labor Market Policies:

Implementing flexible labor market policies, such as reducing bureaucratic hurdles for businesses and promoting part-time or remote work, can help adapt to changing economic conditions and encourage hiring.

U.S.P

Diverse Job Market:

The U.S. offers a diverse range of job opportunities across various industries, from technology and finance to healthcare and entertainment. This diversity allows individuals to explore different career paths and find employment that aligns with their interests and skills.



Strong Legal Protections:

Employment laws and regulations in the U.S., such as anti-discrimination laws and labor standards, provide protections for workers and ensure fair treatment in the workplace. This helps to create a safe and equitable environment for employees.

Innovation and Entrepreneurship:

The U.S. is known for its culture of innovation and entrepreneurship, fostering a dynamic environment for startups and small businesses. This entrepreneurial spirit creates numerous job opportunities and encourages creativity and growth.



Access to Education and Training:

The U.S. offers access to a wide range of educational institutions and training programs, including universities, community colleges, and vocational schools. This allows individuals to acquire the knowledge and skills needed to succeed in their chosen fields.

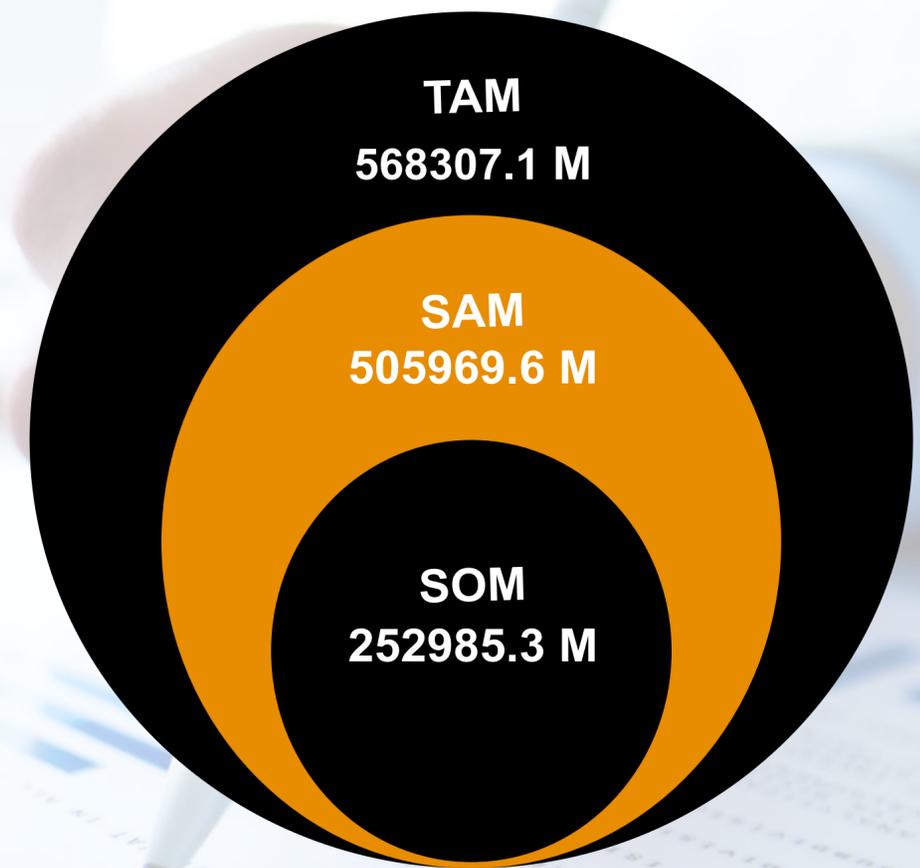


Competitive Compensation and Benefits:

Many employers in the U.S. offer competitive compensation packages and benefits to attract and retain top talent. This can include salary, bonuses, health insurance, retirement plans, and other perks that contribute to employee satisfaction and well-being.

Market Size

The global Recruitment & Staffing market size was valued at USD 505969.6 million in 2022 and is expected to expand at a CAGR of 1.96% during the forecast period, reaching USD 568307.1 million by 2028.



Amount in USD

Target Customers

- Job Seekers
- Employers
- Recruitment Agencies
- Human Resources
- Educational Institutions
- Government Agencies



Market Validation

Market Research:

Conduct comprehensive market research to understand the current trends, challenges, and opportunities in the employment services industry. Identify key players, their offerings, pricing models, and target demographics. Analyze industry reports, surveys, and market data to assess the size and growth potential of the market.

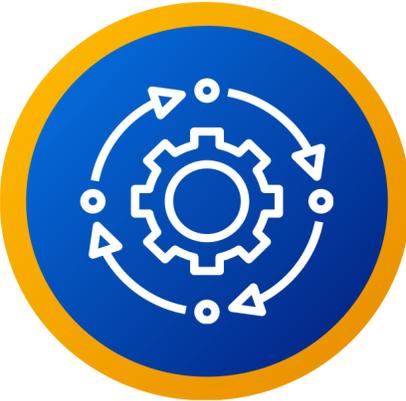


Prototype Testing:

Develop prototypes or minimum viable products (MVPs) of the employment services to test with a sample of potential users. Gather feedback through surveys, interviews, or focus groups to understand their preferences, usability issues, and areas for improvement.

Identify Pain Points:

Identify the pain points and needs of both job seekers and employers within the target market. This could include challenges such as difficulty finding qualified candidates, navigating the hiring process, or accessing relevant job opportunities.



Pilot Programs:

Launch pilot programs or beta tests of the employment services with a small group of users or clients. Monitor their experiences, satisfaction levels, and outcomes to gauge the effectiveness of the services and identify any potential issues or areas for refinement.

Partnership Opportunities:

Explore partnership opportunities with complementary businesses, such as educational institutions, recruitment agencies, or industry associations. Collaborating with established players can help validate the demand for the services and expand the reach to potential customers.



Scale-up Strategy

Technology Integration:

Leverage technology to automate and streamline various aspects of the employment services, such as job matching, candidate screening, and communication with clients. Develop or adopt software platforms, mobile apps, and AI-powered tools to enhance the scalability and efficiency of the services.

Expand Geographic Reach:

Identify new geographic markets or regions where there is unmet demand for employment services. Establish partnerships with local organizations, government agencies, or community groups to facilitate expansion into these new markets and increase the reach of the services.



Diversify Service Offerings:

Diversify the range of services offered to cater to different segments of the market and address a broader range of needs. This could include specialized services for specific industries or demographics, such as job training programs, career counseling, or workforce development initiatives.

Scalable Business Model:

Develop a scalable business model that can accommodate growth without significant increases in costs or resource requirements. This may involve standardizing processes, optimizing workflows, and implementing cost-effective solutions to ensure scalability.



Competitors



Revenue Model

- **Job Posting Fees:** Many job boards and websites charge companies and employers to post job listings. The fee can vary based on factors like the duration of the posting, visibility of the listing, and the level of customization.
- **Subscription Services:** Some job platforms offer subscription-based services to companies, providing them with access to a certain number of job postings, candidate database access, or additional features like applicant tracking systems (ATS).
- **Recruitment Services:** Recruitment agencies and staffing firms earn revenue by sourcing and placing candidates with client companies. They typically charge a percentage of the candidate's first-year salary as a placement fee or negotiate a flat fee for their services.
- **Advertising Revenue:** Alongside job listings, employment websites may generate revenue through advertising. This could include display ads, sponsored content, or targeted advertising based on user data.
- **Premium Features:** Some job platforms offer premium features or services to job seekers or employers for an additional fee. This might include resume writing services, job application tracking tools, or premium visibility for job listings.



Promoters



Er. Mukesh Kumar Singh

50% of shareholding

Director of School Of Engineering and Technology
PGD(IIT Bombay), LA (IRCA, UK),

Ex-IT Expert, TCS, Ex Lead Auditor-ICS, Mumbai

He is an IITian, Electronics & Telecom Engineer and
MBA in TQM with more than 22 years wide experience
in Education sector



Sima Mukesh Singh

50% of shareholding

She is under graduate and internal auditor.
He look operation of admin and HR with
more than 10 years of experience

Team



Rajeev Joshi

Lead Auditor



K.Senthil Kumar

Lead Auditor

Dr. Poddar

Lead Auditor

Ashok Kumar Dey

Lead Auditor

Pralhad Moreshvar Pai

Lead Auditor

P.H.Bhave

Lead Auditor

Ramesh Gera

Lead Auditor

Mrs. Krishna Dutta

Lead Auditor

B.Bhattacharia

Lead Auditor

Ajaya Kumar K

Lead Auditor

Bijan Singha

Lead Auditor

JavedBadshah

Lead Auditor

Contact Us



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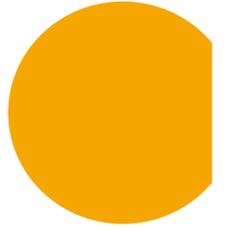


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THANK YOU

ROJGARWALI

